

FLEXITARIAN DIET

A plant-based diet good for the planet and good for your health

Usually rich in nutrients and low in energy



Population growth +34% by 2050



Planet resources are limited
Food system responsible for more than 24% of carbon emissions



FLEXITARIAN DIET

A healthy and balanced diet composed of :

- Mostly plant-based products (fruit, vegetables, legumes, whole grain cereals, nuts and grains for ex),
- Dairy products
- Limited quantities of qualitative meat

FLEXITARIAN CHOICES, MADE THROUGH A WIDE RANGE OF PLANT-BASED FOOD AND DAIRY PRODUCTS, ARE:



Promoting environmental sustainability and reducing the dietary carbon footprint by 20 to 40%¹

ENVIRONMENT



Driving diversity and choices regardless individual preferences

SOCIETY



Included in the Belgian food based dietary guidelines²

LOCALLY



Providing crucial nutrients to support long term health³

HEALTH & NUTRITION

Good and balanced availability of nutrients naturally present:

DAIRY PRODUCTS CONTAIN:

- High quality **proteins** which contribute to muscles and bones health
- Certain **vitamins** (A, B2, B12, etc.) & **minerals** (Ca, Mg, Zn, I, etc.)

PLANT BASED FOOD CONTAIN:

- Certain **vitamins** (folic acid, C, etc.) & **minerals** (K, Mg, etc.)
- Dietary fibers
- **Unsaturated fats** like omega 6 & phytosterols for cholesterol lowering

Both categories can be found fortified with minerals and vitamins on the market such as calcium and vitamin D.

1. E. Halloström, A. Carlsson-Karyama, P. Börjesson (2015). Environmental impact of dietary change: a systematic review.
C. Chen, A. Chaudhary, A. Mathys (2019). Dietary Change Scenarios and Implications for Environmental, Nutrition, Human Health and Economic Dimensions of Food Sustainability.
2. Conseil Supérieur de la Santé (2019).
3. Chen C et al. (2019): Dietary Change Scenarios and Implications for Environmental, Nutrition, Human Health and Economic Dimensions of Food Sustainability. Nutrients 2019, 11, 856; doi:10.3390/nu11040856.
Springmann M et al. (2018): Health and nutritional aspects of sustainable diet strategies and their association with environmental impacts: a global modelling analysis with country-level detail. Lancet Planet Health. 2018 Oct, Volume 2, e451-e461.



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